



TCI® Max Shift™ Street Performance Automatic Transmission Fluid

New line of performance transmission fluid is designed to reduce heat build-up and wear for longer life and improved performance for street/strip transmissions

When it comes to street performance, taking care of your automatic transmission with premium ATF fluid is hardly your top priority. However, this is not always the smartest decision. In order to obtain maximum performance from your hot rod or street machine, making sure that your transmission performs to its potential and enjoys a long life is paramount. That's why drivetrain experts at TCI® recently developed the newest addition to their transmission fluid line – Max Shift™ Street Performance ATF.

Max Shift™ Street Performance ATF is an automatic transmission fluid that is proven to reduce internal friction and damaging heat build-up (while promoting positive clutch lock-up) to increase shift quality and life. Developed using ultra-pure base oils to resist viscosity breakdown and extended fluid change intervals, this exclusive formula is engineered specifically for use with both performance car and truck applications that utilize an automatic transmission. It contains friction eliminating, anti-foaming and extreme heat additives; no other additives or treatments are necessary.

Max Shift™ is compatible with most brands of synthetic and conventional transmission fluids, works with most popular automatic transmissions and is recommended in any application where Dexron III® and Mercon® are specified. For more information about TCI® Max Shift™ Street Performance ATF or the complete TCI® transmission fluid product line, call us at 1-888-776-9824, or visit us online at www.tciauto.com.



Quick Summary

Product: TCI® Max Shift™ Street Performance ATF

Part Number: #950641 (1 Quart); #950640 (12-1 Quart Bottles)

Features & Benefits:

- Reduces heat build-up for increased transmission life, shift quality & extended fluid change intervals
- Exclusive formula engineered for use in both performance car & truck automatic transmission applications
- Works in most automatic transmissions; exceeds Dexron III® & Mercon® specs
- Contains friction eliminating, anti-foaming and extreme heat additives; no other additives or treatments needed

TCI® Automotive
151 Industrial Dr. * Ashland, MS 38603
Phone: 1-888-776-9824 * Fax: (662) 224-8255
www.tciauto.com