



COMP Cams® Hydraulic Roller Lifters: 101 Video

Memphis, TN – The latest video from COMP Cams® covers the basics of hydraulic roller lifter prep and installation, as well as provides troubleshooting tips to reduce excessive valve train noise.

Class is in session with COMP Performance Group™ host Lauren Rosado as she delivers a three-minute video course on all you need to know about hydraulic roller lifters. These lifters are designed to allow more aggressive valve train movement; however, they may also create excessive valve train noise. This video demonstrates proper cleaning methods plus correct installation and adjustment techniques. All of these procedures will ensure that your hydraulic roller lifters perform optimally while also reducing engine chatter. On-screen demonstrations and definitions help to reinforce each aspect of the voiceover, making the video a thorough tutorial. All videos from COMP Cams® and the rest of the COMP Performance Group™ family are available online at www.cpgnationtv.com.



Quick Facts

Video: COMP Cams® Hydraulic Roller Lifters: 101

Social Media Pitch: This COMP Cams® video covers hydraulic roller lifter basics & tips to reduce excessive valve train noise; watch at: <http://bit.ly/1oPe0t0>

Direct Link: <http://bit.ly/1oPe0t0>



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About COMP Cams®

Founded in 1976 and based in Memphis, TN, COMP Cams® has become the automotive performance aftermarket's "Absolute Leader in Valve Train Technology." With an ISO 9001:2008 Certification, our mission is to produce the highest performing products possible, provide superior customer service and lead the industry in technological development. Additional information about COMP Cams® and its products can be found at www.compcams.com or at 1.800.999.0853. Also, visit us on Facebook (facebook.com/COMPWins), Twitter (twitter.com/COMPCams) or YouTube (CPGNationTV.com).

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