



Product Spotlight Video: COMP Cams® Sportsman Solid Roller Lifters

Memphis, TN – In the latest Product Spotlight Video, COMP Cams® Valve Train Engineering Group Manager, Billy Godbold, explains how Sportsman Solid Roller Lifters are built and what makes them superior to others on the market.

New Sportsman Solid Roller Lifters from COMP Cams® are designed to serve as a performance upgrade from the brand’s Endure-X™ Lifters and a value alternative to the Elite Race™ option. In this Product Spotlight Video, Billy Godbold goes into detail about each Sportsman Lifter feature and design element, their budget-conscious pricing, rebuildability and the benefits of the choice of bronze bushing or needle bearing setups. Throughout the video, bullet points appear on screen to complement Godbold’s voice, while helpful charts and diagrams provide further detail about the featured lifters. All videos from COMP Cams® and the rest of the COMP Performance Group™ family are available online at www.cpgnationtv.com.



Quick Facts

Video: Product Spotlight - COMP Cams® Sportsman Solid Roller Lifters

Social Media Pitch: In this video, COMP Cams® Billy Godbold provides an in-depth overview of new Sportsman Solid Roller Lifters; watch at: <http://bit.ly/1k1Faa3>

Direct Link: <http://bit.ly/1k1Faa3>



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About COMP Cams®

Founded in 1976 and based in Memphis, TN, COMP Cams® has become the automotive performance aftermarket’s “Absolute Leader in Valve Train Technology.” With an ISO 9001:2008 Certification, our mission is to produce the highest performing products possible, provide superior customer service and lead the industry in technological development. Additional information about COMP Cams® and its products can be found at www.compcams.com or at 1.800.999.0853. Also, visit us on Facebook (facebook.com/COMPWins), Twitter (twitter.com/COMPCams) or YouTube (CPGNationTV.com).

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